

Julia Persson

Founder & CEO, [Scita Health ApS](#)

(participant, WHO/Europe Public Health Innovation Platform)

Founding Architect, [Nordic Charter for Women's Health 2040](#)

Advisory Board, [myHealth@myHands](#)
(EU Digital Europe Programme)



Biography

Julia Persson is the founder and CEO of [Scita Health ApS](#), a Danish precision health company developing AI-powered clinical decision support tools to help women prevent chronic disease through a personalised, bio-adaptive approach. The platform focuses on perimenopause and menopause—a critical but underserved window when disease risk increases significantly across cardiovascular, metabolic, and cognitive domains. Scita Health is a participating organisation in the WHO/Europe Public Health Innovation Platform. She also serves on the board of an intergenerational communication company, bringing a strategic perspective across sectors.

Julia brings 20+ years of experience leading digital transformation initiatives across regulated sectors, combining strategic business acumen with technical implementation expertise. Her transition to healthcare innovation was driven by personal experience and a commitment to meaningful contributions to women's health.

She is the founding architect of the [Nordic Charter for Women's Health 2040](#), a pan-Nordic coordination framework developed through a multi-stakeholder workshop at the Danish Parliament in December 2025 with 136 participants from Denmark, Sweden, Norway, Finland, and Iceland. The Charter operates as an open commons—enabling alignment through shared logic rather than hierarchy—with its 3×4+1 framework validated by five independent expert groups who identified identical infrastructure needs. The Charter was published in *The Lancet Obstetrics, Gynaecology, & Women's Health* (January 2026), with the Implementation Playbook published in partnership with the Copenhagen Institute for Futures Studies in May 2026, supported by a network of volunteer ambassadors across the five countries.

Julia serves on the advisory board for [myHealth@myHands](#), the EU Digital Europe Programme initiative enabling citizen-controlled health data access through EUDI Wallet services — reflecting her commitment to responsible and secure health innovation in Europe.

Areas of Expertise

Women's health · Chronic disease prevention · AI-powered clinical decision support · Precision health · Digital health innovation · Perimenopause and menopause · European Health Data Space · Nordic health policy · Multi-stakeholder coordination · MDR medical device regulation

Publications

Persson J, Gemzell-Danielsson K, Krivonos D. The Nordic Charter for Women's Health 2040: Vision-Led Architecture for Women's Health. *Lancet Obstet Gynecol Womens Health*. 2026. [https://doi.org/10.1016/S3050-5038\(26\)00014-2](https://doi.org/10.1016/S3050-5038(26)00014-2)

Contact & Links

juliapersson.com

Scita Health: scita.health

Women's Health 2040: womenshealth2040.org

Email: julia@scita.health

LinkedIn: <https://www.linkedin.com/in/julia-persson-digital-transformation/>

Short Scita focus

Julia Persson is the founder and CEO of Scita Health ApS, a Danish precision health company developing AI-powered clinical decision support to help women navigating perimenopause and menopause prevent chronic disease, and a participating organisation in the WHO/Europe Public Health Innovation Platform. She is the founding architect of the Nordic Charter for Women's Health 2040, published in *The Lancet Obstetrics, Gynaecology, & Women's Health* (January 2026), followed by the Implementation Playbook in May 2026, and serves on the advisory board for myHealth@myHands (EU Digital Europe Programme). Julia brings 20+ years of experience leading digital transformation across regulated sectors, with her transition to healthcare innovation driven by personal experience and a commitment to closing the women's health gap.

Short WH2040 focus

Julia Persson is the founding architect of the Nordic Charter for Women's Health 2040, a strategic coordination framework developed through participatory foresight with 136+ collaborators across five Nordic countries, in partnership with the Copenhagen Institute for Futures Studies. The Charter's methodology was published in *The Lancet Obstetrics, Gynaecology, & Women's Health* (January 2026), followed by the Implementation Playbook in May 2026. Julia is also the founder and CEO of Scita Health, a Danish precision health company developing AI-powered clinical decision support to help women navigating perimenopause and menopause prevent chronic disease, and a participating organisation in the WHO/Europe Public Health Innovation Platform. She serves on the EU advisory board for myHealth@myHands and brings 20+ years of experience leading digital transformation across regulated sectors.